



POLITICAL INQUIRY FORM
KCBS/LA

SPECIAL () PRIMARY () GENERAL (x) OUT OF WINDOW ()

RECORD OF REQUEST – Political Issue Broadcast Time: WINDOW: 9/24-11/6/12

NAME OF REQUESTOR: **Michelle McCauley**

1. NAME OF AD AGENCY: **Misfit**
1013 7th Street.
Sacramento, CA 95814
P: 916-290-9660

2. ORGANIZATION PAYING FOR TIME: **2012 Auto Insurance Discount Act
Yes on Prop 33**
Treasurer/Pres. – Wayne Ordos
VP: Rachel Hooper
1415 L Street Street, Suite 410
Sacramento, CA 95814

3. ORGANIZATION FURNISHING TAPES: Same as Item 1

4. BROADCAST TO FAVOR ISSUE/BALLOT/CANDIDATE: **Issue**

5. PRODUCT OR CATEGORY:

6. POLITICAL PARTY OR OFFICIAL AFFILIATION:

7. DATE OF REQUEST 9/19/12

8. NATURE OF REQUEST:

(a) Request for CANDIDATE rate card

(b) Other request as stated below

Requesting issue rate card

__ X __

9. DISPOSITION MADE OF REQUEST

(a) **Granted**

__ X __

(b) Denied (reason)

(c) Withdrawn (reason)

(d) Avails offered

__ X __

10. SUBSEQUENT DEVELOPMENTS

See File

11. AMOUNT OF CHARGES – see order (s) under candidate name in public file folder

CBS EMPLOYEE COMPLETING FORM

Anne Muldoon